

PROFESSIONAL SUMMARY

Hybrid Web Developer and Creative Designer with over 25 years of experience delivering full-cycle web, print, and graphics solutions.

Expert in bridging the gap between creative vision and technical execution, with deep proficiency in WordPress, PHP, and UI/UX Design. Proven track record of architecting accessible (WCAG), HIPAA-compliant, and SEO-optimized sites for diverse sectors including healthcare, SaaS, and government.

Organized, efficient, critical-thinking, big-problem solver. Empowering clients, digital marketers, and design teams on best practices for web performance, accessibility, and responsive design. Targeting Senior WordPress Front End Developer roles within forward-thinking organizations.

TECHNICAL SKILLS

Core Development: WordPress (custom theme development), Elementor, GeneratePress/GenerateBlocks, HTML, CSS, SASS, PHP, JavaScript

Design and UI/UX: Figma, Photoshop, Illustrator, InDesign, Adobe XD, Foundation 5, Bootstrap, Tailwind, Cursor

Compliance: WCAG Accessibility Standards, HIPAA Compliance

Platforms and CMS: HubSpot, Joomla!, Shopify, SquareSpace, Wix, MailChimp

PROFESSIONAL EXPERIENCE

Libbey Design, Inc. – Orlando FL

OWNER AND PRINCIPAL DESIGNER, AUG 2011 TO PRESENT

Custom Theme Development: Architected an award-winning custom WordPress theme for a national home care corporation, enabling scalable branding across their portfolio of acquired agencies.

Full-Cycle Web Solutions: Deliver accessible, responsive, SEO-ready websites for a diverse client roster including home care agencies, SaaS companies, legal firms, non-profits, medical research firms, television programming, engineering firms, home improvement companies, and government agencies.

Client Handoff Solutions: Leverage user-friendly page builders (Elementor, Generate Blocks) to empower non-technical clients to manage their own content, while providing ongoing technical maintenance and support.

Project Management: Developed a comprehensive RFP for a custom job application platform tailored to the home caregiver industry. Directed an external Laravel development partner to build and deploy the web app per the client's requirements.

AI Web Conversion: Rebuilt client-supplied vibe-coded web pages into a fully-functional WordPress installation with custom post types, custom AI chatbox, and HubSpot marketing integration.

24 Seven Talent (Client: Sophia Learning) – Remote

INTERACTIVE DESIGNER (CONTRACT), FEB 2024 TO AUG 2025; JUNE 2026 TO PRESENT

Front End Execution: Collaborated with stakeholders to design and develop high-conversion landing pages and Figma templates for an online learning platform.

Systems Integration: Managed technical integrations for customer support and CRM platforms, specifically connecting web assets with Zendesk and Salesforce.

Brand Refinement: Executed partner logo procurement, refinement, and comprehensive content updates to ensure brand consistency across various channels within the platform.

MD Connect – Remote

WEB DEVELOPER (CONTRACT), OCT 2022 TO FEB 2024

Medical Web Development: Partnered with the Senior Web Developer to engineer custom themes for medical- and dental-related practices, utilizing custom post types and fields to create bespoke content management experiences.

Compliance and QA: Ensured all deliverables met WCAG accessibility standards and remained fully HIPAA-compliant, a critical requirement for healthcare clients.

Design-to-Code: Translated static Adobe XD, Figma, and HTML designs into dynamic WordPress themes and templates.

TK Orlando / Terry Kane Orlando – Orlando FL

A progression of roles demonstrating leadership in design, production, and interactive development.

INTERACTIVE DESIGNER, OCT 2011 TO DEC 2020

Key Milestone: Led a team to develop a large corporate digital ecosystem in Joomla!, consisting of a main corporate site, four marketing sub-sites, and four tenant sub-sites.

Project Management: Managed the full life cycle of interactive projects, from onboarding and design to email marketing campaigns and technical troubleshooting.

DESIGN STUDIO DIRECTOR, OCT 2009 TO MAY 2011

Department Leadership: Combined the roles of Production Manager and Art Director to supervise and support the art department's ongoing print and digital marketing efforts and managed print production workflows.

Technical Operations: Handled all purchasing and IT support for the agency's internal networks and computer systems.

PRODUCTION MANAGER, JUNE 2006 TO OCT 2009

Operational Efficiency: Supervised all agency print projects, managing vendor negotiations, cost estimation, and quality control to ensure on-budget delivery.

Media Buying: Managed media budgets and negotiated strategic media buys with local and national print and radio outlets.

JUNIOR ART DIRECTOR, FEB 2005 TO JUNE 2006

Awards & Recognition: Won a Silver "Orlando Addy" for specialty print production and a Second Place American Business Communicators award for Annual Report art direction.

Brand Strategy: Developed brand language and strategy for a new NYSE-listed client, creating collateral ranging from annual reports and stationery to tradeshow displays and brand manuals.

EARLY CAREER

Davis Advertising – Worcester, MA

SENIOR GRAPHIC DESIGNER

Campaign Excellence: Designed and illustrated two distinct financial advertising campaigns that achieved national recognition in the Financial Advertising Review.

Project Leadership: Served as lead designer and occasional account coordinator for diverse projects including billboards, direct mail, and annual reports.

EDUCATION

BACHELOR'S OF FINE ARTS IN ILLUSTRATION (GRADUATED WITH HONORS)

Massachusetts College of Art and Design, Boston MA

ASSOCIATIONS

Active member of WordPress Orlando. Previously served various roles for the WordCamp Orlando event committee, past volunteer for WordCamp Miami.